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PROMOTIONAL PERIODS: This promotion is valid only during the following promotional periods for the Qualifying Locations listed below (the “**Promo Period**”):

U.S. Apple Retail Stores and participating Apple Authorized Campus Stores: July 23, 2015 through September 18, 2015

U.S. Apple Online Store or 1-800-MY-APPLE: August 6, 2015 through September 18, 2015

THE OFFER: Qualified Education Individuals who purchase an Eligible Product (as defined below) during the Promo Period may elect to receive one of the following promotional products (each, a “**Promo Product**”):

- One (1) pair of Beats Solo2 On-Ear Headphones (Gloss Black, Gloss White, Gloss Red, Gloss Blue, Gloss Gray, or Gloss Pink), for which an instant credit in the amount of \$199.95 will be applied to your order, or
- One (1) pair of Beats Solo2 Wireless On-Ear Headphones (Space Gray, Silver, or Gold), for which an instant credit in the amount of \$199.95 will be applied to your order. The Qualified Education Individual shall be responsible for paying the remaining balance in price (\$100), following application of the instant credit to the purchase price.

QUALIFYING LOCATIONS: Eligible Products must be purchased from the U.S. Apple Online Store for Education Individuals, a U.S. Apple Retail Store, by calling 1-800-MY-APPLE, or from a participating Apple Authorized Campus Store (each, a “**Qualifying Location**”). Only purchases and deliveries in the United States and Puerto Rico are eligible. Orders for Eligible Products from the U.S. Apple Online Store for Education Individuals or 1-800-MY-APPLE that are placed during the Promo Period, and ship after the end of the Promo Period, are eligible.

EDUCATION INDIVIDUAL PURCHASE QUALIFICATIONS: Those eligible for this promotion include faculty, staff, students, and parents that are individual end users, as follows (each, a “**Qualified Education Individual**”):

K–12 Employees, Board Members and Officers: Any employee of a public or private K–12 institution in the United States or Puerto Rico is eligible. In addition, school board members who are currently serving as elected or appointed members are eligible. PTA or PTO executives currently serving as elected or appointed officers are eligible.

Higher Education Employees, Students and Parents: Faculty and staff of higher education institutions and students attending or accepted into a higher education institution are eligible. Parents purchasing on behalf of their child, who is a student currently attending or accepted into a public or private higher education institution in the United States or Puerto Rico, are eligible.

ELIGIBLE PRODUCTS: iMac, MacBook, MacBook Pro, MacBook Air, and Mac Pro, including configure-to-order versions of such products (each, an “**Apple Computer**”). Mac mini and refurbished Apple Computers are not eligible for this promotion.

PROMOTION RESTRICTIONS: This offer is valid only while supplies last, and Promo Products are subject to availability. Only one (1) Promo Product per Qualified Education Individual may be obtained. You must demonstrate you meet the Qualified Education Individual Purchaser requirements above, prior to your purchase. Resellers, governmental institutions, educational institutions, nonprofit organizations, enterprise purchasers, and small business purchasers do not qualify. Election of the offer may require personal setup of your Eligible Product at the time of purchase. Purchases must be made at the Education Individual price.

FULFILLMENT: When purchasing from a U.S. Apple Retail Store, your Promo Product will be provided to you with your Apple Computer. When purchasing from the U.S. Apple Online Store for Education Individuals or by calling 1-800-MY-APPLE, your Promo Product, when available, will be shipped to you; or if you are picking up your U.S. Apple Online Store for Education Individuals purchase in a U.S. Apple Retail Store, your Promo Product, when available, will be issued when you pick up your order. This promotional offer expires when the purchase transaction is complete, and any subsequent requests for Promo Products will not be honored.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: If the eligible Apple Computer obtained through this promotion is returned for any reason without the Promo Product, or is exchanged for a product other than an eligible Apple Computer, \$199.95 will be deducted from the exchange or refund of the eligible Apple Computer. If a Promo Product is returned for any reason and is not exchanged for another Promo Product, the Promo Product must be returned with the eligible Apple Computer in order to receive a full refund.

GENERAL TERMS: This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is not responsible for an inability to read the terms of this promotion due to the fact that these terms are displayed in the English language. Apple is also not responsible for any loss, destruction, or theft of your qualifying Beats product. Apple may use the information provided in accordance with its privacy policies posted online at www.apple.com/privacy. **Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.**

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